Parker-Knoll's Book of Comfort. 1970





The science of sitting comfortably.

Turning out a chair that's perfectly comfortable is a far more difficult job than you might imagine.

Too many modern chairs for example look comfortable enough until you've sat in them for an hour or two.

Then their faults become painfully obvious. And in the long run, they only end up doing you more harm than good.

Fortunately though, we're determined to do things properly.

No chair leaves us until we're sure it covers all the finer points of comfort.

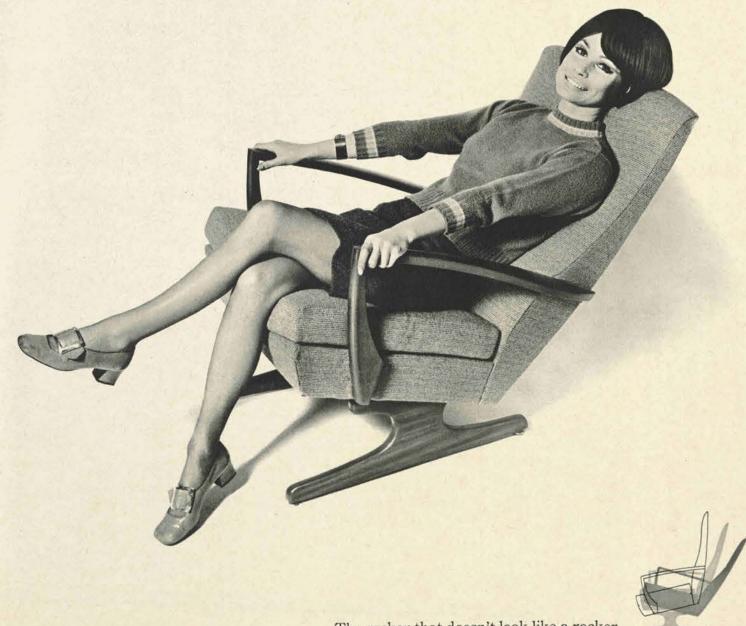
Take the Penshurst chair opposite.
Right down to the last detail, it
shows how concerned we are about putting
you in the right position.

The angle of the back, the height of the seat, the placing of the arms, the shape of the cushions, and the tension in the springs – they've all got to be exactly right, otherwise you'll be sitting wrongly.

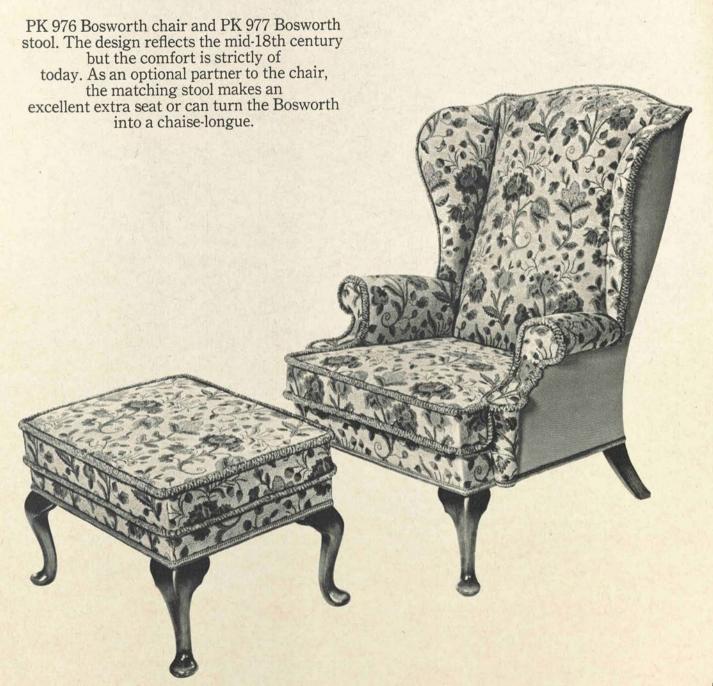
And there are enough aches and pains around already through bad posture, without us adding to them.



PK 1021 Stratton. An exciting new rocker with a difference. The upholstery and the arms rock, but the base stays basic!







PK 757 Wingfield (left). A more contemporary version of the winged chair. Notice the graceful lines and generous upholstery.

PK 733 Langford (right). A sturdy occasional chair – ideal for hotels, clubs and restaurants.

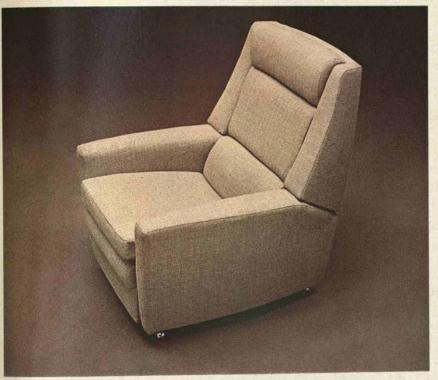
The Froxfield group (far right) packs a lot of comfort into a small sitting room. This attractive trio consists of the Froxfield armchair (PK 749) and settee (PK 1014), and a winged version of the chair—the Frith (PK 750).

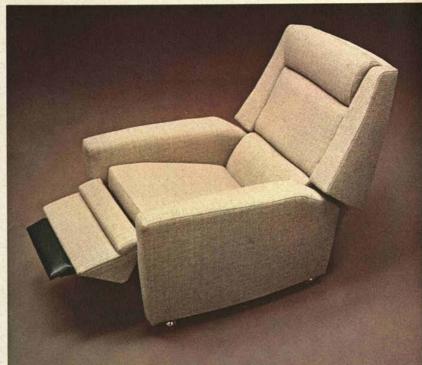












Our Novara recliner; so versatile we've devoted two pages to showing you all its stages of comfort. You can sit up, sit back, or give in completely and lounge. All the cushions (the ones you sit on and the ones you lean on) are made to our special standard; separately graded to give you just the right amount of softness and support.

The Novara rests on smooth rotating castors, so it moves at the lightest touch. Choose to cover your Novara recliner in any of our wide choice of fabrics, and then sit back and enjoy it.











PK 751 Roslin



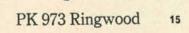
PK 945 Andante

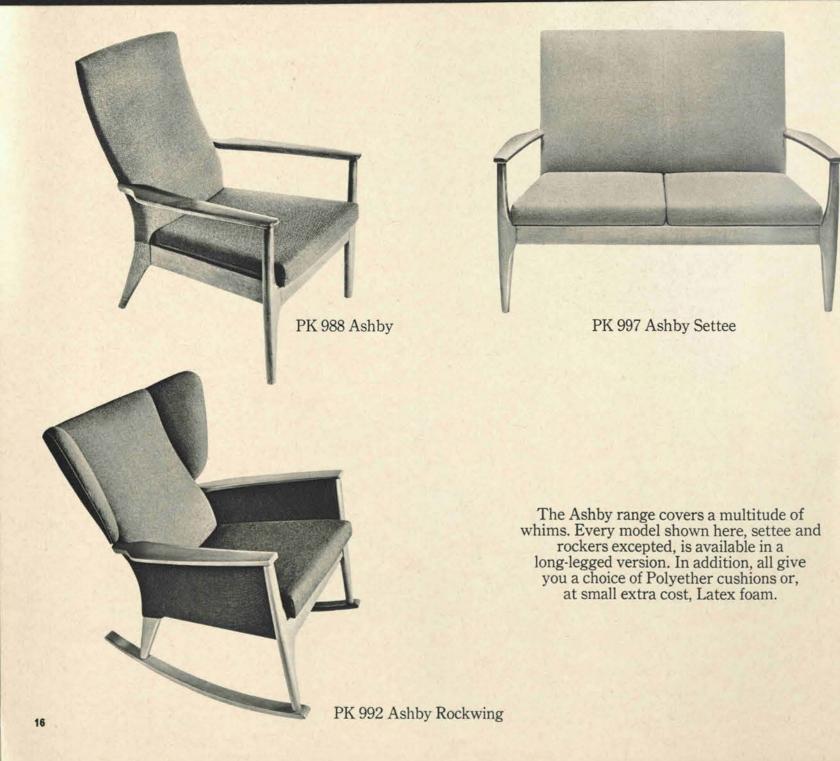


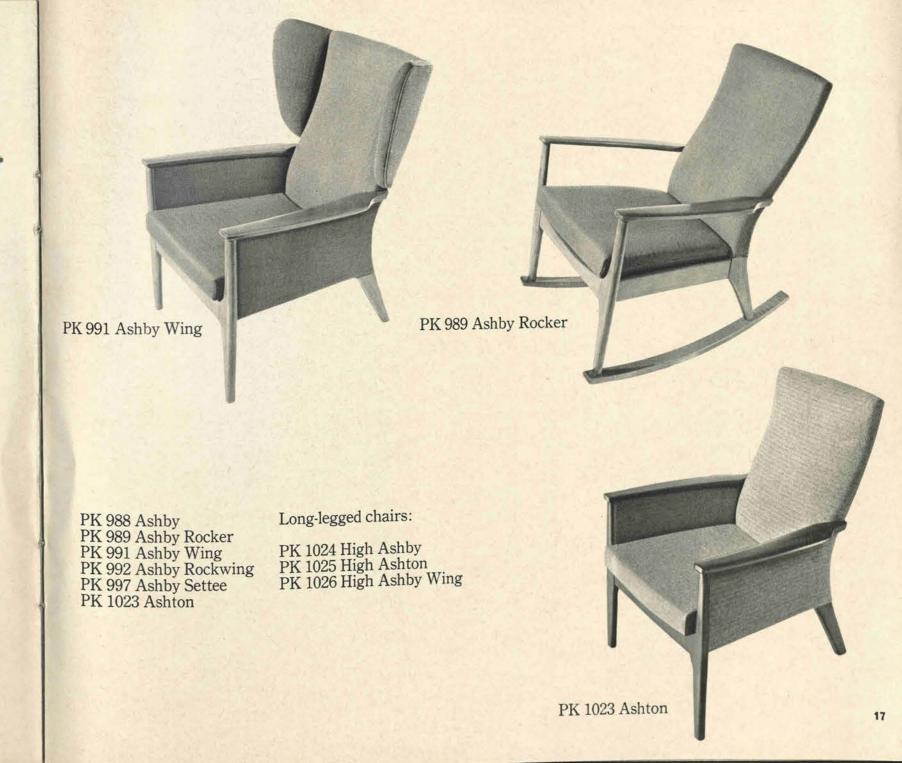
PK 752 Oban

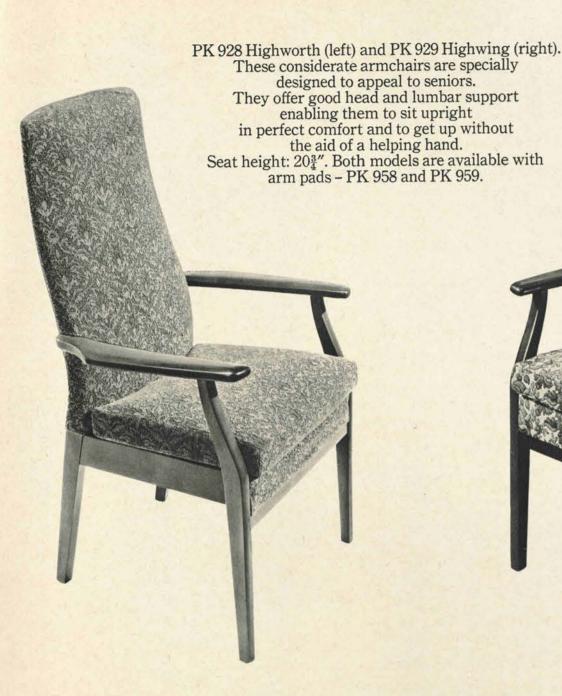


PK 947 Adagio











The Parker Collection.

Our founder. Frederick Parker, believed that the study of the 'old masters' was a sound basis on which to encourage good design and craftsmanship.

So when he started the business in 1870, he began to collect examples of the finest 17th and 18th century

chairs and settees.

From these, his workmen acquired the skill and feeling of the early craftsmen and, in so doing, were inspired to create fine goods for contemporary use.

Today the same principle still

applies.

And the collection has grown to be probably one of the finest of its kind in the country.

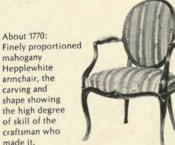
Part of the collection (it is too large to display in its entirety) is on view at Temple End. Designers, craftsmen, salesmen, in fact all who are interested in historical furniture, are invited to visit it by appointment any weekday between 9 am and 5 pm, Saturday excepted.



Very rare mahogany and vew Windsor armchair of fine proportions. The curved centre splat, seat, and legs being of mahogany, the arms and spindles of yew.



About 1690: Interesting William and Mary walnut 'X' frame armchair, cane back.



About 1725: An unusual mahogany George I side chair with gilded ornamentation on the legs. Notice the concave shaping at the back made to receive a man's tie wig.







Very fine mahogany George I barber's chair, the splay terminating in a periwinkle scroll and with bold arms.

PARKER-KNOLL LIMITED

Sales Office The Courtyard, Frogmoor, High Wycombe, Bucks. Telephone: High Wycombe 21144 Showrooms (Cornwell-Norton and Dancer and Hearne models also on display) LONDON-19-20, Berners Street, W1P 3DD MANCHESTER—33, King Street BRISTOL—35, Park Street BS1 5NH HIGH WYCOMBE—The Courtyard, Frogmoor, Bucks. Subsidiary Companies PARKER-KNOLL TEXTILES LTD. Sales Office & Warehouse: Parkertex House, West End Road High Wycombe, Bucks. Tel: High Wycombe 22301 Showrooms Parkertex House, 28, Berners Street, London, W1P 4JA G. P. & I. BAKER LTD. West End Road, High Wycombe, Bucks. Showrooms Parkertex House, 28, Berners Street, London, W1P 4JA DANCER & HEARNE LTD. The Courtyard, Frogmoor, High Wycombe, Bucks. Telephone: High Wycombe 33027 PK FURNISHINGS LTD. Temple End, High Wycombe, Bucks. FREDERICK PARKER & SONS LTD. Temple End, High Wycombe, Bucks. PARKER TEXTILES LTD. West End Road, High Wycombe, Bucks. CORNWELL-NORTON LTD. 23, Frogmoor, High Wycombe, Bucks. Telephone: High Wycombe 24326

Our interest in Parker-Knoll chairs and settees is never lost when we sell them. We know how attached people get to 'old favourites'. When we are asked if we can rejuvenate or re-cover a Parker-Knoll—no matter how many years of faithful service it has given—the answer is always 'yes' and the result is usually 'as good as new'.

LICENSEES

Australia J. W. Parker (Furniture) Pty Ltd. Bellona Avenue, Regents Park, New South Wales. Ghana C.F.C. Furniture Co. (West Africa) Ltd., P.O. Box 282, Ring Road, Accra. Hong Kong Lane Crawford Ltd, P.O. Box 83, Hong Kong. Spencer & Co. Ltd., Mount Road, Madras. Nigeria C.F.C. Furniture Co. (West Africa) Ltd., P.O. Box 42, Mushin, Lagos. C.F.C. Furniture Co. (Eastern Nigeria) Ltd., P.O. Box 181, Port Harcourt. Republic of South Africa Associated Furniture Companies Ltd., P.O. Box 10290, Johannesburg. Rhodesia Springmaster Corporation Ltd., P.O. Box 800, Salisbury. Branch Factory Bulawayo. Sierra Leone C.F.C. Furniture Co. (West Africa) Ltd., P.O. Box 501, 27, Garrison Street, Freetown. Singapore Robinson & Co. Ltd., P.O. Box 828, Raffles Place, Singapore. Zambia Springmaster (Zambia) (Pvt) Ltd., P.O. Box 552, N'dola.

> A genuine Parker-Knoll can be identified by a name tape along the frame beneath the cushion seat or, in the case of fixed seat models, a name stamp on the underside of the frame.

Parker-Knoll Textiles

There is a wide choice of coverings for every style of Parker-Knoll chair. Some of these fabrics are original in design, others have been inspired by old documents, prints and needleworks in the Parker-Knoll Collection. Additional lengths can be bought for curtains, cushions or covers for the rest of your furniture. There are prices to suit all pockets, but we strongly recommend you to consider the better grades when making your choice.



Century French Altar Cloth in our Collection.



RHODES: A simple textured tapestry woven in twelve colours.

HERE IS THE STANDARD RANGE OF WOOD FINISHES





Teak



Mahogany



Walnut



Beech



Red

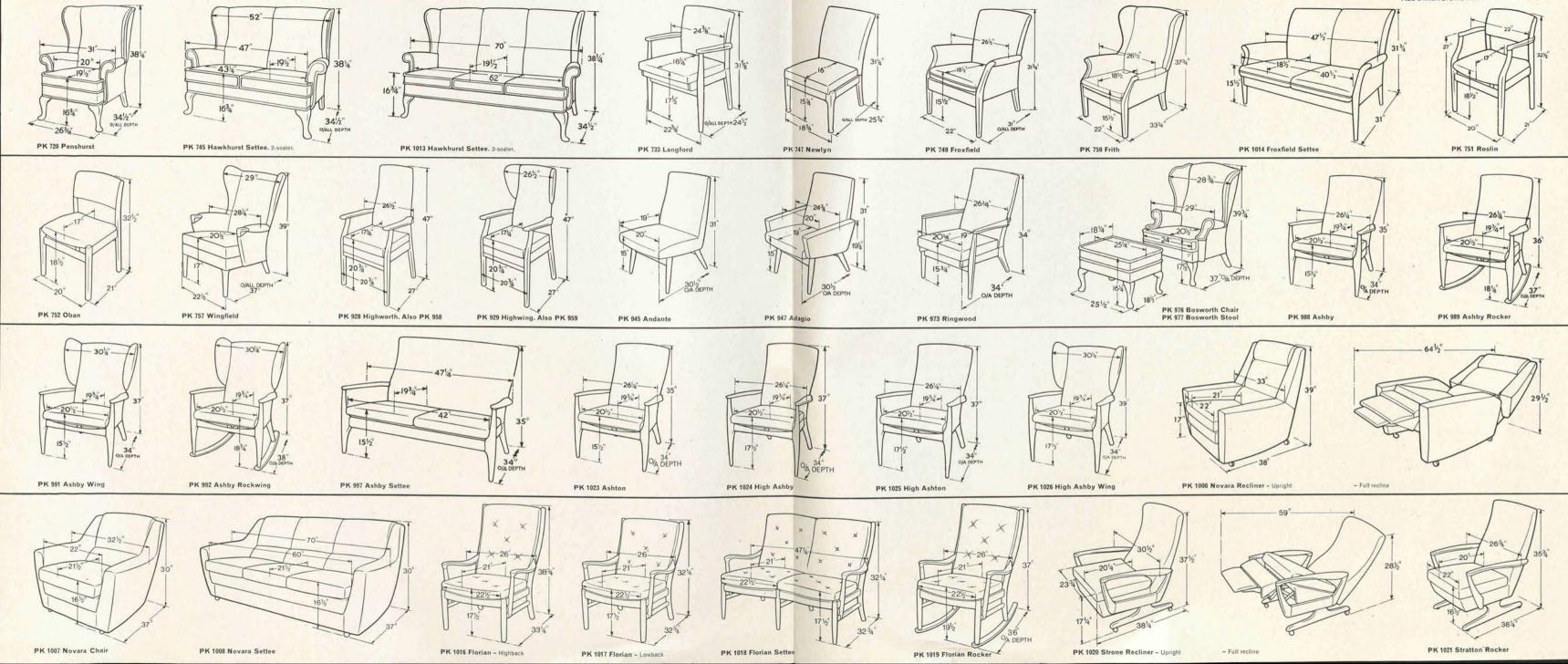




Green

Also White painted finish





Model	Name	Cover "B"			Covers "A" or "R"			Covers "S" or "H"					"P" or "G" (Incl. Expanded Vinyl)				Covers *"V"			Yarda Own			ige Cover	Own soft cover price		/er
		£		d.		£	s.	d		£	s.	d		£	S.	d.		£	s.	d.		31"	50"	£	s.	d.
		L	S.	u.		46	5	0			15	0		54	5	0		68	5	0		8	4 ‡	45	5	0
P.K.720	Penshurst		TV.		**	17	0			18		0		19	0	0		22	15	0		2 1	1 1	16	10	0
P.K.733	Langford		_				10	0			15	0		101		0		125	0	0		12	6 1/3	86	0	0
P.K.745	Hawkhurst	- 1			*:*	16	5	0		17		0		18		0			15	0		2 ½	1 ½	15	15	0
P.K.747	Newlyn				2.55	30		0			10	0		36	5	0		45	0	0		5	23	29	5	0
P.K.749	Froxfield		_		**	37		0		40		0		44	5	0		55	5	0		7	3 ½	34	0	0
P.K.750	Frith		=		***	17		0			10	0		19	5	0		22	0	0		1 5	3	17	0	0
P.K.751	Roslin					16	0				15	0		17		0		20		0		1 5	2	15	10	0
P.K.752	Oban		100				15	0	**		10	0		51		0	100		10	0	13	7 %	4 1 12	42	0	0
P.K.757	Wingfield	27	_	0	**	29	5	0		31		0		33		0		40	15	0	0.24	4	2	26	10	0
P.K.928	Highworth	27	0	0	+ +	35	0	0			10	0		40		0		50		0		5 1	27	31	0	0
P.K.929	Highwing	32	5	0			5	0			15	0			15	0		32		0		3 ½	1 3	19	10	0
*P.K.945	Andante	21	10	0		23	10	0			10	0		40		0	ď.			0		4 1/2	23	33	15	0
P.K.947	Adagio	00	-	0	• •			0			15	0			10	0		45		0		4 3	2 1	29	0	0
P.K.958	Highworth with arm pads	29		0		32	5	0		41		0		44		9 0	20	-		0			3	33	15	0
P.K.959	Highwing with arm pads	34			**							0			5	0				0		0.1	2	17	10	C
*P.K.973	Ringwood	19	15	0			10	0							0	0				0		81	4 ½	53	0	0
P.K.976	Bosworth		-		**	54	5	0	· ·						0	0				0		2 1	1 ½		10	C
P.K.977	Bosworth stool	(Jago	-	1922		25	5	0			10	0		28	5	0					11	3+	1112	15		C
*P.K.988	Ashby	18		0	. (.)	20		0	6.0		10		**		15	0				0		3 1	111	17		0
*P.K.989	Ashby rocker	20	5	0	553	22		0				0	**						10	0		6	3 1 2		10	(
*P.K.991	Ashby Wing	27		0		30		0	**	-	15	0	**		15	0	**					6	31/2	24	5	0
*P.K.992	Ashby Rockwing	29	0	0	19.9	32		0	- 53		1 10	0			10	0				0		6+	3 1	33	5	(
**P.K.997	Ashby settee	36	15	0		40		0				0	7.		10	0				0	**	0,1	73	83		
P.K.1006	Novara Recliner		-		14.7	85		0	**			0		100		0			15				5 1		15	
P.K.1007	Novara chair		-		**	67		0	. ::		10	0									**		10	132		
P.K.1008	Novara settee		-			134		0		143				151				186				17 ½	9	103		
P.K.1013	Hawkhurst 3-seater settee		-		**	106		0		114				124				155				9	43	58		
P.K.1014	Froxfield settee		-		7.	60		0			4 10		3.0		10		18.0				0.7	100	2 ½		10	
+P.K.1016	Florian	34	0	0	80	36		0						40				2190					2 1		10	
†P.K.1017	Florian lowback	32	0	0	0.5	34		0							15								4 4		10	
+P.K.1018	Florian settee	55		0		61		0			4 10				10							41	2 1		10	
+P.K.1019	Florian rocker	35	0	0	. 55			0						42				-					31/2		10	
P.K.1020	Strone Recliner		-			58		0			0 15							102					23		10	
P.K.1021	Stratton		-		* *		15	0			0 10			100	15								31/2		10	
P.K.1022	Waverley chair		-			48	3 10	0			1 10							. 6					21	20		
**P.K.1023	Ashton	22	5	0		. 24		C			5 10			Aig	1 15			. 3					2 3		10	
**P.K.1024	High Ashby	19	0	0		20	10	0			2 0				3 10										10	
**P.K.1025	High Ashton	22	15	0	0.0	24	1 15	C			7 5				, 5				7 15			V.	23		15	
**P.K.1026	High Ashby Wing	27	15	0		30	10	C		. 3	3 5	5 0	31	35	5 15	5 0		. 4	6 15) (3 18		1 10	
P.K.1027	Waverley settee		_			. 8	3 0	0		. 8	88 (0 0		. 9	4	0 0) .	. 1	13 (0 ()		53	0	- 10	
**SPECIAL "	O" PRICES FOR:-		P.	К.9	45	24.4	19	10	0				F	.к.	991			22 1					P.K.1024			
3, 23, 12							17						F	P.K.	992		. 2	24 1	0 ()			P.K.1025			
				-			16							.K.	997		1	33 1	0 ()			P.K.1026	24	10)

Covers

MPORTANT

P.K.720, P.K.745, P.K.1013, P.K.976, P.K.977.

These models normally supplied selfpiped. When ruche and braid are ordered specially with "A", "S", "P" and own covers an extra charge will be made.

Prices omitted where covers are

Add proportionate quantity if your material is less than 50" or 31" wide.

There will be an extra charge for using own hide or own leather cloths.

*Alternatives to standard "V" panel make-ups require special quotations from your stockist.

†A range of prints is available on these four models at "B" price. Removable for cleaning.

Parker-Knoll Ltd., reserve the right to alter prices and specifications without notice.

Prices shown are those recommended August 1969.