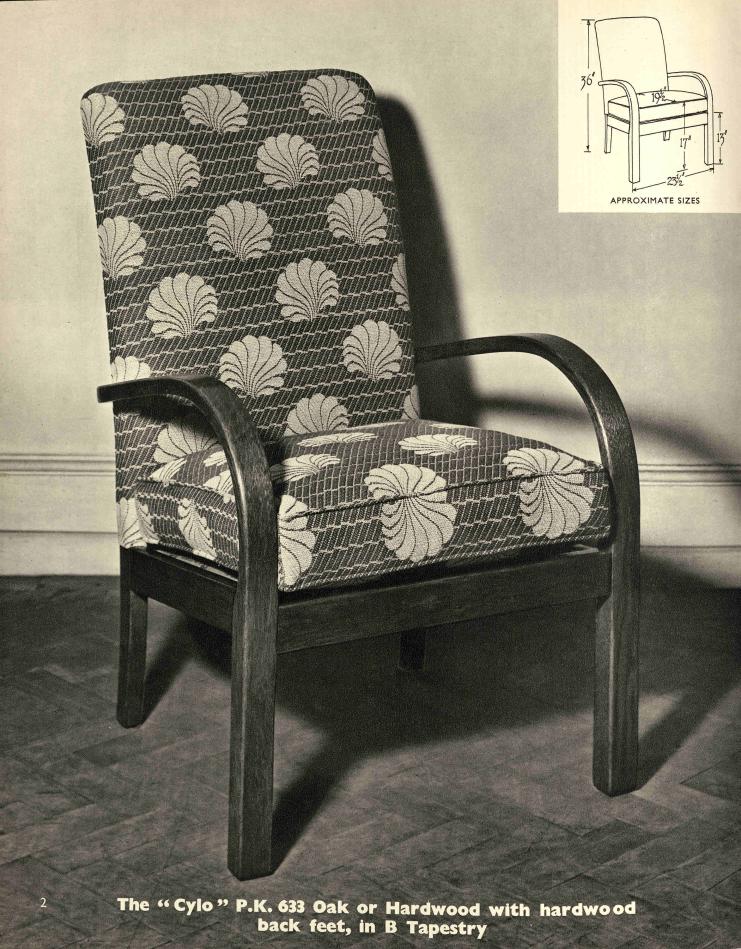
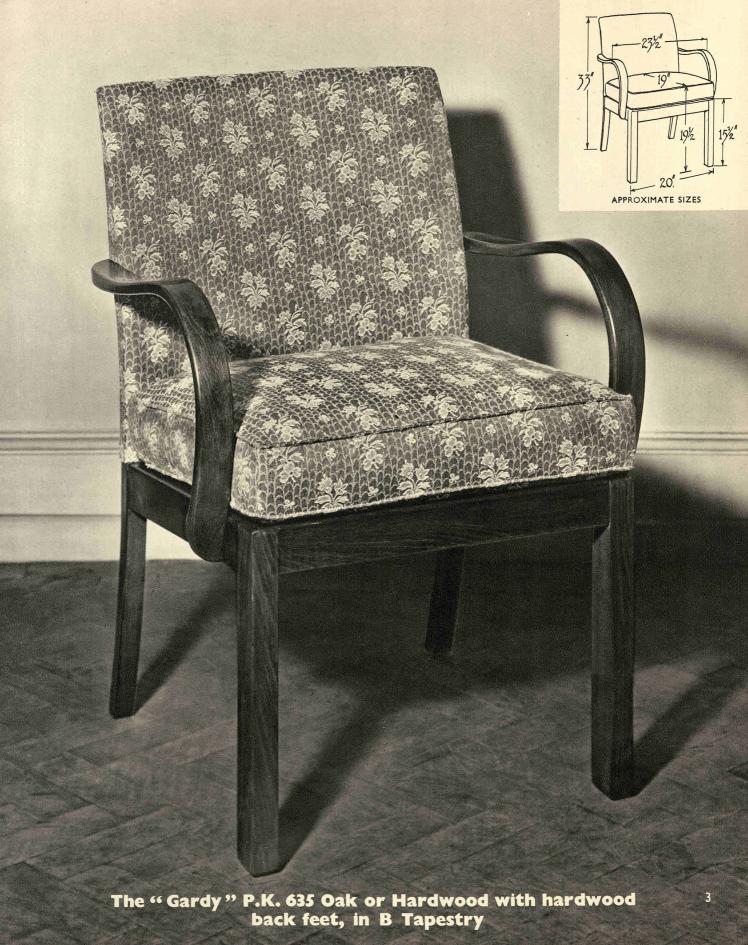
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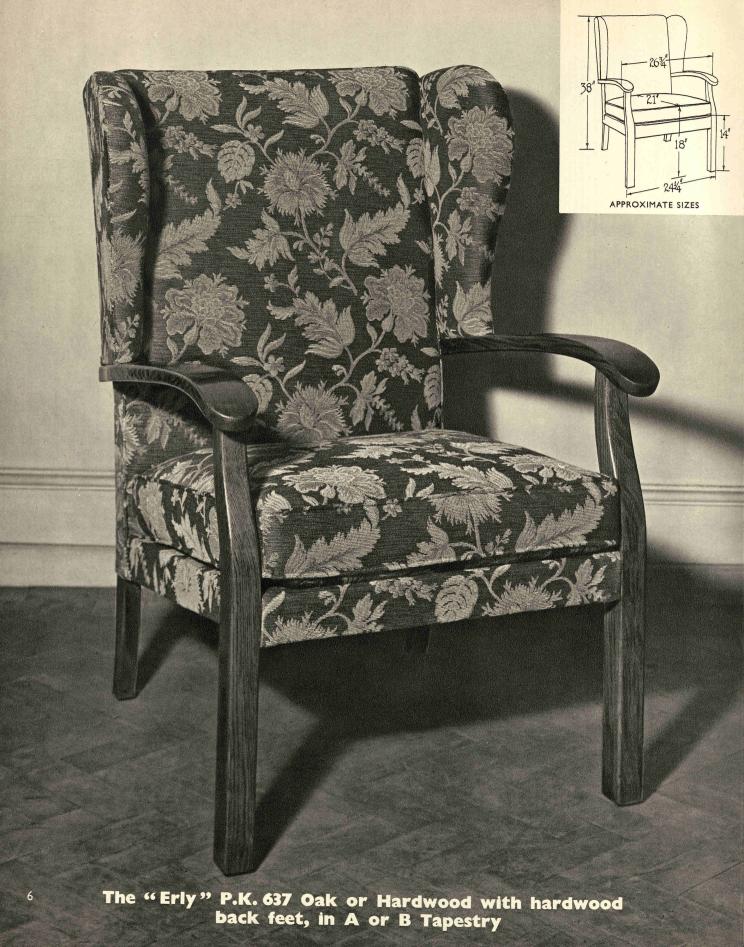
might expect the makers of Parker-Knoll chairs to be a rather selfsatisfied lot-but you would be wrong. Unfortunately we are never satisfied. And that is why, in spite of the present manufacturing difficulties, we have produced these new designs for 1940. That is why in producing these chairs we have not relied on our judgment alone, but have made a most careful survey of the likes and dislikes of the people who are going to sit in them. Of course, we were not able to consult you personally—we only wished we could. But by studying the comparative sales of existing Parker-Knoll designs, and asking ourselves why one chair is so much more popular than another, we were able to draw the most So if you have never been lucky enough to sit in a valuable conclusions. Parker-Knoll, these chairs will make the moment more momentous; and if you have already decided that Parker-Knoll Suspension is the last word in comfort, these chairs will set you racking your vocabulary for fresh superlatives. And should you by any chance be moved to offer us your thanks, we shall answer modestly and at least half-truthfully, 'You designed these chairs yourself'.



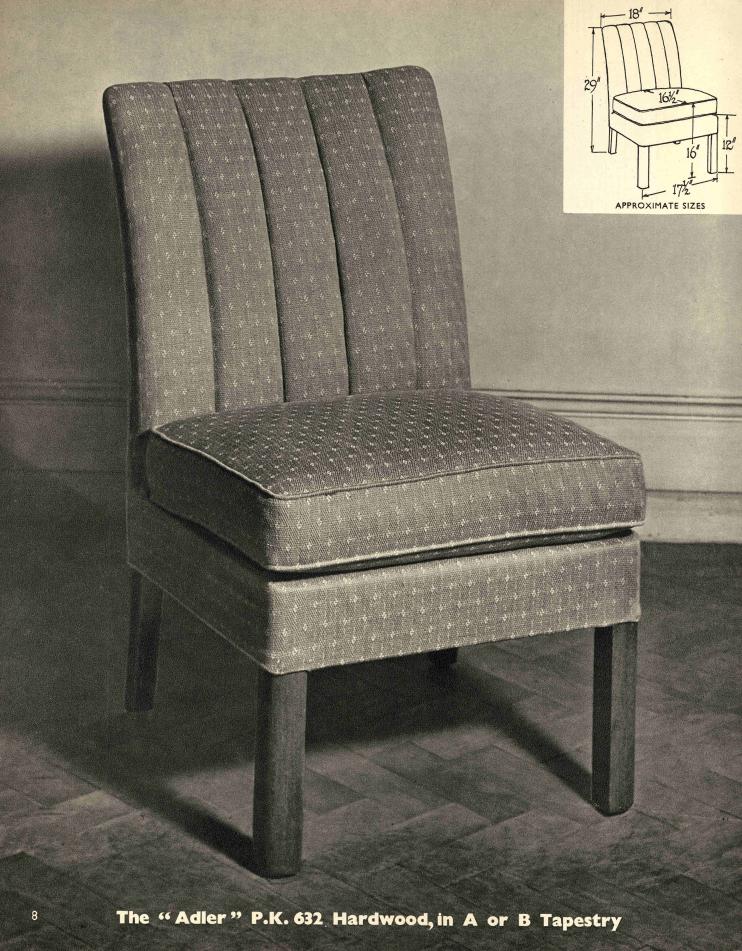












PRICES OF CHAIRS IN OUR TAPESTRIES

The CYLO P.K. 633 in "B" Tapestry - £3. 16. 0.

" in "A" Tapestry - £4. 6. 0.

The GARDY P.K. 635 in "B" Tapestry - £3. 6. 0.

in "A" Tapestry - £3, 13, 6.

The DENT P.K. 636 in "A" Tapestry - £5. 8. 6.

11

"

The FACY P.K. 634 in "A" Tapestry - £5. 16. 6.

The ERLY P.K. 637 in "A" Tapestry - £6. 9. 6.

The BATY P.K. 631 in "A" Tapestry - £7. 11. 6.

with Cabriole legs - £8. 0. 0.

The ADLER P.K. 632 in "A" Tapestry - £3. 10. 6.

PRICES IN YOUR COVER AND QUANTITIES

(MATERIAL 50 INCHES WIDE)

The CYLO P.K. 633 - - £3 6. 9. plus $1\frac{5}{8}$ yards

The GARDY P.K. 635 - - £2. 17. 9. " $1\frac{1}{2}$ yards

The DENT P.K. 636 - - £4. 5. 6. $\frac{21}{4}$ yards

The FACY P.K. 634 - - £4. 18. 0. $_{"}$ 1 $\frac{5}{6}$ yards

The ERLY P.K. 637 - - £4. 19. 0. " $2\frac{7}{8}$ yards

The ADLER P.K. 632 - £2.14.6. , $1\frac{1}{2}$ yards

IMPORTANT. Add proportionate quantity if your material is less than 50 inches wide. There will be extra charge for using your hide or leather cloth.

FREDERICK PARKER AND SONS LTD 20 NEWMAN ST LONDON WI

PARKER-KNOLL Regd. Trende Mark S U S P E N S I O N